

FPGA-Kongress

Basics, technology trends and practical knowledge

July 11 – 13, 2017, NH Hotel, Munich

Registration

We want to present our company and services at the congress on 11 and 12 July 2017 and book the following package

- Exhibitor** (Price 2,500.– €)
- Business Sponsor** (Price 4,900.– €)
- Premium Sponsor** (Price 8,900.– €)

All prices plus VAT

Special:
Optional sponsoring of the evening event

(If you'd like to get more information please contact Franziska Harfy)

Company	Contact
Street	ZIP, city
Phone	Fax
E-mail	Billing address, if different
Booth personnel no. 1	
Booth personnel no. 2	

The agreement becomes binding when VBM sends the admission document (order acknowledgement). Vogel Business Media agrees that the contract can be cancelled, in writing, subject to a fixed compensation amounting to 50% of the order amount. If the contract is cancelled later than 6 weeks prior to the event, 100% of the order amount is due. The detailed terms and conditions are available on www.fpga-kongress.de

Date _____ Signature _____

Please complete the registration form and return it by regular mail, fax or e-mail to:



Vogel Business Media GmbH & Co. KG
FPGA-Kongress
Catharina Hille, 97064 Würzburg
Fax: +49 931 418-2900
catharina.hille@vogel.de

ORGANIZER



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FPGAs are playing a more and more essential part in the development of sophisticated electronic devices and systems. The use of FPGAs, however, is complex. The event "FPGA-Kongress" highlights the most important aspects of a modern design in process. In addition, FPGA manufacturers and experienced users talk, amongst others, about soft / hardcore CPUs in FPGAs, functional safety as well as SoC in FPGAs.

With this event, the ELEKTRONIKPRAXIS Akademie and PLC2 GmbH address electronics and device developers in the areas programmable logic and microcontrollers, technical managers, product managers as well as experts from production planning and quality assurance. ELEKTRONIKPRAXIS und PLC2 GmbH have thus created an independent platform exclusively for the exchange of knowledge and experience.

We offer you attractive exhibition and sponsorship options.

For details on the event, please visit:

www.fpga-kongress.de

ORGANIZER



Choose your package:

» EXHIBITION PACKAGE

The performance and implementation range of your solutions are demonstrated most efficiently by presenting the actual product. At the exhibition that takes place in parallel to the congress, you can get in touch with the professional audience. Present your innovations and services.

„We provide you with an entire marketing campaign – before, during and after the event“

Exhibitor	
6	m ² Exhibition area with two chairs and a table
2	Event tickets incl. evening event
✓	Naming of your company on the congress website
✓	Event coverage on the congress website
2,500.– €	

Contact:



PROGRAMM:
Sebastian Gerstl
+49 931 418-3098
sebastian.gerstl@vogel.de



ORGANIZATION:
Michael Schwarz
+49 7664 91313-15
michael.schwarz@plc2.de



COMMITTEE:
Eugen Krassin
+49 7664 913130
eugen.krassin@plc2.de



SALES:
Franziska Harfy
+49 931 418-3088
franziska.harfy@vogel.de

» SPONSORING PACKAGE

As a sponsor of our event, you get not only exhibition space but also an entire marketing campaign on top. Your logo will be shown prominently on all advertising media and numerous ads, flyers, newsletters and on the internet.



Business-Sponsor	Premium-Sponsor	
6	8-12	m ² Exhibition area with two chairs and a table
3	4	Event tickets incl. evening event
✓	✓	Naming of your company on the congress website
✓	✓	Event coverage on the congress website
✓	✓	Your company and product info in the congress documentation (max. A4 brochure double spread)
✓	✓	Unlimited amount of subsidized guest tickets for your customers and business partners
✓	✓	Presentation of your short company profile (30 words) on the congress website
✓	✓	Presentation of your company logo in all marketing activities (print, online, newsletters, landing page)
✓	✓	Leads of attendees (name, first name, company, city) in pdf format
-	✓	Selection of exhibition area in advance
-	✓	Communication services through ELEKTRONIKPRAXIS (editorial and promotional)
-	✓	Presentation slot on a congress day
-	✓	Dispensing of promotional material, giveaways or the like at the conference counter
-	✓	Presentation of your logo during the event (e.g. on presentation screen if available; displays provided by the sponsor, etc.)
4,900.– €	8,900.– €	

All prices plus VAT.

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