



# COOLING DAYS

Electronics Cooling +  
Thermal Management



October 23 – 24, 2018, Vogel Convention Center, Würzburg

## Choose your package

BENEFITS	EXHIBITION	BUSINESS SPONSOR	PREMIUM SPONSOR
m <sup>2</sup> Exhibition area with two chairs and a table	6	6	8-12
Event tickets incl. evening event	2	3	4
Naming of your company on the congress website	✓	✓	✓
Event coverage on the congress website	✓	✓	✓
Your company and product info in the congress documentation (max. A6 advertisement)	-	✓	✓
Unlimited amount of subsidized guest tickets for your customers and business partners	-	✓	✓
Presentation of your short company profile (30 words) on the congress website	-	✓	✓
Presentation of your company logo in all marketing activities (print, online, newsletters, landing page)	-	✓	✓
Leads of attendees (name, first name, company, city) in pdf format	-	✓	✓
Selection of exhibition area in advance	-	-	✓
Communication services through ELEKTRONIKPRAXIS (editorial and promotional)	-	-	✓
Presentation slot on a congress day	-	-	✓
Dispensing of promotional material, giveaways or the like at the conference counter	-	-	✓
Presentation of your logo during the event (e.g. on presentation screen if available; displays provided by the sponsor, etc.)	-	-	✓
<b>PRICES</b>	<b>2,500 €</b>	<b>4,900 €</b>	<b>8,900 €</b>

All prices plus VAT

**Special: Optional sponsoring of the evening event**



## Registration

We want to present our company and services at the **Cooling Days** on October 23 + 24, 2018 in Würzburg and book the following package:

- Exhibitor** (Price 2,500 €)
- Business Sponsor** (Price 4,900 €)
- Premium Sponsor** (Price 8,900 €)

All prices plus VAT

**Special: Optional sponsoring of the evening event**

(If you'd like to get more information please contact Catharina Hille)

Company	Contact
Street	ZIP, city
Phone	Fax
E-mail	<b>Billing address, if different</b>
Booth personnel no. 1	
Booth personnel no. 2	
Date	<div style="text-align: center; color: red; font-weight: bold; font-size: 2em;">X</div> Signature

The agreement becomes binding when VCG sends the admission document (order acknowledgement). Vogel Communications Group agrees that the contract can be cancelled, in writing, subject to a fixed compensation amounting to 50% of the order amount. If the contract is cancelled later than 6 weeks prior to the event, 100% of the order amount is due. The detailed terms and conditions are available on [www.cooling-days.de](http://www.cooling-days.de)

## Contact

Please complete the registration form and return it by regular mail, fax or e-mail to:  
 Vogel Communications Group GmbH & Co. KG, Cooling Days, Max-Planck-Str. 7/9, D-97082 Würzburg, Germany, Fax: +49 931 418-2900



Catharina Hille  
 Project Manager Event  
 Phone: +49 931 418-2511  
[catharina.hille@vogel.de](mailto:catharina.hille@vogel.de)