

### Present Yourself as a Partner

at Europe's largest professional convention for programmable electronic components! NH Hotel München-Dornach, 21-23 May 2019



## FPGA Knowledge from 50 International Top-Class Speakers

The focus of the congress is on the trend topics Automotive, Artificial Intelligence and Machine Learning. The event provides fundamentals, technological trends and practical knowledge for electronics and device developers in the areas programmable logics and microcontrollers, technical managers, product managers as well as production planning and quality assurance engineers.

Regular fee per attendee:

from 450 €

Expected attendees:

**265** 



Sponsors 2018:

ARROW, AVNET SILICA, EBV Elektronik, NewTec, ARISTOS

Recommendation rate:

89 % yes 11 % in part 0 % no

## Good Reasons for Your Participation

*Direct communication with new customers:* 

You get in direct touch with your target group and can meet potential customers at eye level in a relaxed atmosphere.

Demonstrate expertise:

The attendees expect to learn about solutions to the challenges of their daily professional tasks. Support them with your products and services.

Networking

International top speakers

Place yourself in the right context:

The ELEKTRONIKPRAXIS editors report on this event and its partners in print and online media.

Benefit from the high reach of Vogel Communications Group!



For the entire picture gallery of FPGA-Kongress 2018, visit: https://bit.ly/2CcYcQv



# Choose Your Package!

### Packages and Prices

#### Special:

Optional sponsoring of the evening event

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SERVICES	EXHIBITOR	BUSINESS SPONSOR	PREMIUM SPONSOR
Exhibition area with two chairs and a table	6 m <sup>2</sup>	6 m <sup>2</sup>	8 – 12 m²
Event tickets for the exhibition days including evening event	2	3	4
Naming of your company on the congress website		<b>V</b>	V
Event coverage on the congress website	V	V	V
Your company and product info in the conference documentation (double-sided A4 brochure max.)		V	V
Unlimited amount of subsidized guest tickets for your customers and business partners		<b>V</b>	<b>V</b>
Presentation of your short company profile (30 words) on the congress website		<b>V</b>	<b>V</b>
Presentation of your company logo in all attendee-focused marketing activities		<b>V</b>	<b>V</b>
Selection of exhibition area in advance			<b>V</b>
Communication services through ELEKTRONIKPRAXIS			<b>V</b>
Presentation slot on a congress day			<b>V</b>
Dispensing of promotional material, giveaways or the like at the conference counter			<b>V</b>
Presentation of your logo during the event (e.g. on presentation screen if available; displays provided by the sponsor, etc.)			V
All-inclusive price	2,500.−€	4,900.−€	8,900.−€
Early bird price until 15 Dec. 2018	2,200.−€	4,500.−€	7,700.−€
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## We Would Like to Participate

We would like to present our company at FPGA-Kongress in Munich from 21-22 May 2019 and herewith book the following package:

Exhibition Packag	e (Price: 2,500.	– € resp. ea	arly bird 2,.	200.– €)
Business Sponsor	(Price: 4,900	€ resp. ear	ly bird 4,5	00.– €)

□ *Premium Sponsor (Price:* 8,900.– € resp. early bird 7,700.– €)

Early bird prices valid until 15 December 2018; all prices are net plus VAT.

#### Adress:

Company	Contact	
Company	Contact	
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Adress	ZIP Code	City
Phone	Fax	E-mail

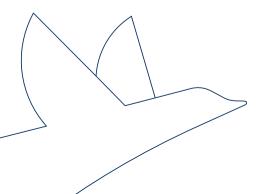
The agreement becomes binding when Vogel Communications Group GmbH & Co. KG sends the admission document (written order acknowledgement). Vogel Communications Group confirms that the agreement can be cancelled, in writing, subject to a fixed compensation amounting to 50% of the specified price. If the agreement is cancelled later than 6 weeks prior to the event, 100% of the specified price is due. Our detailed Terms and Conditions are available on: www.fpga-kongress.de

### VOGEL GROUP

### Get in touch.

We look forward to have you on board.





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