

COOLING  DAYS

presented by

ELEKTRONIK
PRAXIS

13031

Become a Sponsor or Exhibitor

and present your company at one of the key events for electronics cooling & thermal management
in Würzburg from 22 - 24 October 2019.

www.cooling-days.de

An event by

ELEKTRONIK
PRAXIS

– a brand of



VOGEL COMMUNICATIONS
GROUP

Data & Facts - at a Glance

The Cooling Days provide extensive thermal management know-how and present numerous new technologies and products. Attend this event and get in touch with a wide range of experts, like hardware developers and product managers for electronic devices and systems.

Testimonials

“Exchange of experience at expert level. More reality instead of commercial ‘best case’ stories.”

“The event presented technical details that are really helpful.”

Recommendation rate

90 %



Target group

Hardware developers, system designers, device and equipment manufacturers, control cabinet planners as well as power electronics experts in industrial electronics, automation and mechanical engineering, computer engineering and telecommunications, automotive and transportation, medical engineering and mechatronics as well as power electronics and energy engineering.

Exhibitors 2018

RSG Electronic Components, inpotron Schaltnetzteile, WAGO Kontakttechnik, CapComp, Caltest Instruments, Wöhrle Stromversorgungssysteme, Duale Hochschule Baden-Württemberg, EURECA Messtechnik, Detakta Isolier-und Messtechnik, HYDAC Cooling, Alpha Numerics, Rittal, Austerlitz Electronic, The Bergquist Company, HPE, Corning, ICT Facilities, Cohesity, AixpertSoft/ Constitec, Vertiv, NovaStor, GasLINE, Wagner Group, DATA CENTER GROUP, NUTANIX, ICTRoom, ECONDITION, FNT, EATON, rockenstein AG, DELTA, 3M, Spacenet

Good Reasons for Your Participation

Direct communication with new customer:

You get in direct touch with your target group and can meet potential customers at eye level in a relaxed atmosphere.

Demonstrate your expertise:

The attendees expect to learn about solutions to the challenges of their daily professional tasks. Support them with your products and services.

Market research:

Learn more about the current and future demands of your target group.

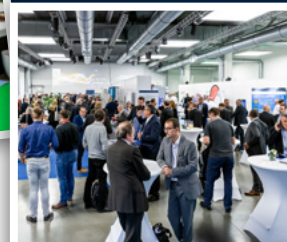
Position yourself in the right context:

The editors of ELEKTRONIKPRAXIS report on this event and the event partners in the magazine, on their websites and social media channels.

Benefit from the high reach of Vogel Communications Group!



For the complete picture gallery of the 8th Cooling Days 2018, please visit:
www.cooling-days.de/de/rueckblick-2018



Choose Your Package!

Packages and Prices

SERVICES	EXHIBITOR	BUSINESS SPONSOR	PREMIUM SPONSOR
m ² exhibition area with two chairs and a table	6 m ²	6 m ²	8-12 m ²
Event tickets for organizers incl. evening event	2	3	4
Naming of your company on the conference website	✓	✓	✓
Coverage of the event on the conference website	✓	✓	✓
Your company and product info in the conference volume (max. A4 brochure, double spread)		✓	✓
Unlimited amount of subsidized guest tickets for your customers and business partners		✓	✓
Presentation of your short company profile (30 words) on the conference website		✓	✓
Presentation of your company logo in all attendee-focused marketing activities		✓	✓
Selection of exhibition area in advance			✓
Communication services through EELEKTRONIKPRAXIS (editorial and promotional services)			✓
Presentation slot on a conference day			✓
Your promotional material, giveaways or the like dispensed at the conference counter			✓
Presentation of your logo during the event (e.g. on presentation screen if available; displays provided by the sponsor, etc.)			✓
All-inclusive price	2,500.- €	4,900.- €	8,900.- €

All prices are net plus VAT.

We Would Like to Participate:

We would like to present our company at the 9th Cooling Days in Würzburg from 22 - 23 October 2019 and herewith book the following package:

- Exhibition Package (Price 2,500.– €)*
- Business Sponsor (Price 4,900.– €)*
- Premium Sponsor (Price 8,900.– €)*

(All prices are net plus VAT.)

Address:

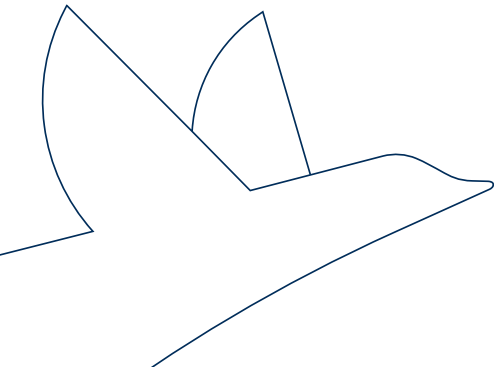
_____		_____	
Company	Contact		
_____		_____	_____
Address	ZIP Code	City	
_____		_____	_____
Phone	Fax	E-mail	

The agreement becomes binding when Vogel Communications Group GmbH & Co. KG sends the admission document (written order acknowledgement). Vogel Communications Group confirms that the agreement can be cancelled, in writing, subject to a fixed compensation amounting to 50% of the specified price. If the agreement is cancelled later than 6 weeks prior to the event, 100% of the specified price is due. Our detailed Terms and Conditions are available on: www.cooling-days.de

_____		_____
Date	Signature	

Get in contact

**We look forward to
hearing from you!**



VOGEL COMMUNICATIONS
GROUP

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Contact