



REWARD YOUR INNOVATION:

PRODEX AWARD 2012

The Vogel Business Media Ltd together with its trade journal SMM Schweizer Maschinenmarkt and MSM Le Mensuel de L'industrie in partnership with the Exhibit & More Ltd, presents the PRODEX AWARD 2012. The PRODEX AWARD is the most exclusive and first industrial prize in Switzerland. We are looking for innovations or decisive improvements from all branches of the Trade Fair in the following themes: tools, machine tools and production measurement technology.

Participation Requirements

Are you an exhibitor at the PRODEX 2012 (Basel, 20-23.11.2012) and is your company or its representative based in Switzerland? Have you made a significant innovation or improved your product, your manufacturing process, your service or your logistics- resp. - marketing strategy in a major way? Then your business is perfectly eligible for participating in this award!

Your company can only submit one innovation or improvement to be considered for the award. The innovation or improvement must be currently in use by you and be exhibited at the Trade Fair. Development projects will not be considered for the award. Products must be already available for purchase at the time of their presentation. An innovation is considered as such if it relates to a completely new development of machines, installations, tools, processes or strategies or contributes to their further development or improvement. Your innovation must demonstrate a significant departure from the relevant technology used to date.

The participation fee for the PRODEX AWARD is CHF 450.--.

Nomination Process

The jury inspects every candidate's dossier that arrives before the deadline and assesses it for quality. The assessment criteria are: novelty and originality of the idea, quality of its practical realisation and its market potential. Further information will be primarily sought by means of the telephone. The jury nominates ten (10) companies for the award and informs them before the start of the trade-fair.

Jury

The jury consists of important personalities from the Swiss technology scene.

Thanks to their professional competence, a just and pioneering decision can be guaranteed.



Prof. Dr.-Ing.
Konrad Wegener
ETH, Inspire AG



Jean-E. Holzeisen
President of Swissme-
chanic West Switzerland



Christoph Blättler
Sector Manager ma-
chine tool SWISSMEM



Pascal Streiff
Sector Manager cutting
tools SWISSMEM



Matthias Böhm
Editor-in-chief SMM



Jean René Gonthier
Editor-in-chief MSM



Iris Sorgalla
Managing Director at
Exhibit & More AG

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PRODEX AWARD 2012!**Award of the Prize**

The nominated companies receive a banner with the headline «Nominated for the PRODEX AWARD» as communication medium for the stand at the trade fair. On the first day of the trade fair a delegate from the jury visits each of the nominated stands and discusses the submitted innovation with the responsible representative. The festive prize awards then take place in the course of the PRODEX exhibitors evening. All ten nominees will be presented. The high point of the celebration is the presentation of the PRODEX AWARD 2012 to the three winners. The event will be attended by specially invited members of the press.

Prizes

- 1. Place: PRODEX AWARD 2012**
Free Stand Space PRODEX 2014: 30m² and Certificate
Technical contribution to SMM and MSM and a year's subscription for SMM and MSM
- 2. Place: PRODEX AWARD 2012**
Free Stand Space PRODEX 2014: 20 m² and Certificate
Technical contribution to SMM and MSM and a year's subscription for SMM and MSM
- 3. Place: PRODEX AWARD 2012**
Free Stand Space PRODEX 2014: 10 m² and Certificate
Technical contribution to SMM and MSM and a year's subscription for SMM and MSM
- 4. – 10. Place: Qualifying Certificate PRODEX AWARD**
Annual subscription for SMM and MSM

Participation

As PRODEX-Exhibitor 2012 you are invited to apply in writing (German or French) to participate in the Award. Request your application forms from us and describe therein or on a separate form your innovation (maximum 4 DIN-A4-Pages)

Please focus close attention to the following points:

- an exhaustive and clear description of your innovation or decisive improvement
- the predominant advantages and exclusive features of your new development

Additional to your description you can send together with your application forms a maximum of five photos, graphs, drawings or catalogues. Final Entry Date to Vogel Business Media Ltd is the 31st August 2012. The date of the postmark is decisive. Entries later than this date cannot be considered.

Please request your application forms by post or by E-Mail, from:

Vogel Business Media AG, PRODEX AWARD 2012
Barbara Vonderlinn, Seestrasse 95, CH-8800 Thalwil
Tel. +41 44 722 77 72, Fax +41 44 720 10 78
barbara.vonderlinn@vogel-media.ch

Download the Application Forms: www.smm.ch/prodexaward

We treat all submitted documents with the highest confidentiality. They will neither be shown or passed on to unauthorised third parties nor published without your permission.



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